

INTERNATIONAL CORPORATE COUNSEL COLLEGE

14-15 NOVEMBER 2013

PARIS, FRANCE



*Mastering New Challenges
in a Global World:
Six Ways to Meet Your
Neighbor's Legal Culture*

*An interactive
program designed
primarily for
in-house counsel*

2013 INTERNATIONAL CORPORATE COUNSEL COLLEGE

The International Corporate Counsel College brings together in-house counsel and their law firm counterparts for two days of education and discussion on the latest legal issues affecting global companies. The event is modelled on the highly successful IADC Corporate Counsel College that is held each year in the United States. This distinctive meeting format creates an intimate environment, providing the opportunity for in-house counsel and their advisors to gain knowledge together and spend time with others who face similar issues. The IADC is pleased to invite you to the sixth annual International Corporate Counsel College in Paris on 14-15 November 2013.

Who may attend?

The event is designed primarily for in-house counsel of corporations. Outside counsel also are welcome, provided they come with one or more in-house counsel clients.

THURSDAY, 14 NOVEMBER

12.00 - 1.15 p.m.

WELCOME LUNCHEON

OPENING COMMENTS

Emmanuèle Lutfalla, *International Corporate Counsel College Director, SCP Soulle & Coste-Floret, Paris, France*

INTRODUCTION TO THE IADC

Molly H. Craig, *IADC President, Hood Law Firm, LLC, Charleston, SC USA*

AN APPROACHING COLLECTIVE REDRESS REALITY FOR EUROPE - NEXT STEPS FOLLOWING THE EU COMMISSION'S "TOWARDS A EUROPEAN HORIZONTAL FRAMEWORK FOR COLLECTIVE REDRESS"

Lorenz Ködderitzsch, *Assistant General Counsel, Johnson & Johnson; and Chairman, European Justice Forum, Brussels, Belgium*

1.15 - 1.30 p.m.

BREAK

1.30 - 3.00 p.m.

CYBER RISKS - E-PRIVACY

Increasingly sophisticated means of collecting, processing, storing, protecting, and disclosing data, near real time, are changing our working lives, civic involvement and social contacts. The new means also are establishing new parameters for government, industry, trade, traffic, and transport, as well as for the supply of energy and raw materials, and essential support to the global e-commerce financial system. Health care systems, international economic and political relations, including military systems, likewise are changing constantly as a result of the rapid advances in information technology. Global electronic systems of companies, governments, financial institutions, and individuals are being subjected to unprecedented levels of unauthorized intrusion, criminal activity, fraud, illegal information gathering, and various kinds of malicious behavior utilizing the Internet. The resultant hazards for all commercial activities and the companies involved in them will be diverse and often difficult to assess. Demand for insurance solutions covering these new risk situations and their potential consequences are growing constantly. A British market research firm reports that 30 percent of major US companies already have acquired cover against cyber risks, as compared to just 5 percent of the companies in Europe. Individual EU member governments, the EU Parliament, and various agencies of the EU have begun responding to the above increase in threats to the electronic data system including proposing event reporting schemes and risk assessment evaluations. These activities will result in new responsibilities for companies in Europe. The panel will present this issue fully, identify key practical and legal issues that are essential for businesses in Europe to understand, and will provide significant technical and practical insight into what seems to be dramatically increasing risk to an essential element of the European and global use and reliance on electronic technology.

Moderator: **Joseph F. Speelman**, *Partner, Blank Rome LLP, Houston, TX USA*

Speakers: **Richard Eveleigh**, *Specialty Division General Counsel (Europe), Chubb Insurance Company of Europe SE, London, England*

Edward P. Gibson, *J.D.-USA (MI), Solicitor-UK, CISSP, FBCS Senior Director, Alvarez & Marsal Global Forensic and Dispute Services LLC, Washington, DC USA*

Andrew Horrocks, *Partner, Clyde & Co LLP, London, England*

Winston Maxwell, *Partner, Hogan Lovells, Paris, France*

Olaf Schneider, *General Counsel of Siemens Industry Sector, Erlangen, Germany*

3.00 - 3.15 p.m.

BREAK



The International Association of Defense Counsel (IADC) has been serving a distinguished membership of corporate and insurance defense lawyers since 1920.

Its activities benefit the approximately 2,400 invitation-only, peer-reviewed members from around the world and their clients, as well as the civil justice system and the legal profession. In addition, the IADC takes a leadership role in many areas of legal reform and professional development.

3.15 - 4.30 p.m.

INTERNATIONAL PRIVACY COMPLIANCE AND US LITIGATION DEMANDS:

THE EUROPEAN PERSPECTIVE ON US LITIGATION

The panel will discuss the conflict between European privacy laws, US litigation discovery demands, and potential methods to resolve the conflict. The US-based *Sedona Conference* recently issued a relevant set of guidelines addressing the conflict and proposing methods for its minimization and resolution. The following mock scenario will be used for example and dialogue:

Paris-based European Credit and Manufacturing Corporation has criminal investigations and civil proceedings pending in Switzerland, France, Germany, and the United States. A judge in the US litigation has entered an order requiring production of information whose disclosure would violate European privacy laws and potentially disrupt and affect the European criminal investigations. How does the company address this challenge?

Moderator: **Tripp Haston, Partner, Bradley Arant Boult Cummings LLP, Birmingham, AL USA**

Speakers: **Lydia Schulze-Althoff, Senior Counsel, Bayer AG, Leverkusen, Germany**

Steven C. Bennett, Partner, Jones Day, US and Sedona Conference Contributing Editor, New York, NY USA

Bruno Fontaine, General Counsel, Crédit Agricole Corporate and Investment Bank, Paris, France

Lorenz Ködderitzsch, Assistant General Counsel, Johnson & Johnson; and Chairman, European Justice Forum, Brussels, Belgium

4.30 - 4.45 p.m.

BREAK

4.45 - 6.00 p.m.

SHOWING LEADERSHIP INSIDE AND OUT IN A HIGH PROFILE CRISIS

We often speak about best practices within the in-house legal department when it comes to dealing with a high profile crisis, whatever its origin. This panel will discuss the flip side of the story: what does the General Counsel or Head of Litigation expect from its outside counsel in terms of cooperation and efficacy in managing a high profile crisis, including the company's dealings with regulators or agencies? We will cite high profile cases involving transactions or unforeseeable events and discuss them in pairs, one in-house and one outside counsel. The dialogue between the two groups will flesh out the best way to work together, whether it is during the course of a filing, a simple inquiry following a voluntary disclosure, a full-blown investigation, or even a trial.

Moderator: **Jeffrey Robert Holt, Head of Legal, Saipem Offshore Norway, Sola, Norway**

Speakers: **Hans Peter Frick, former General Counsel of Nestlé, Vevey, Switzerland**

Alexandre Lamoure, General Counsel, Ricoh France, Rungis, France

Cheryl Luan, Partner, Guantao, Beijing, China

Jacques Matamoros, GCO, MBDA, Le Plessis-Robinson, France

Donald "Fritz" Zimmer, Partner, King & Spalding, LLP, San Francisco, CA USA

6.00 p.m.

COCKTAIL RECEPTION AND DINNER

DINNER SPEAKER: GODEFROY BEAUVALLET, HEAD OF AXA RESEARCH FUND, PARIS, FRANCE



Godefroy Beauvallet joined the AXA Group in Paris, France on March 1, 2011 to lead the AXA Research Fund, the scientific philanthropy initiative created by AXA to support research focused on understanding and preventing the risks threatening the environment, human life and our societies. Mr. Beauvallet began his career as an IT Project Manager with Gemplus, then became Associate Banker for the European Bank for Reconstruction and Development (EBRD). He joined the French Ministry of Industry in 1997. Between 2000 and 2002, he was Adviser to the Minister for Public Service and State Reform, Michel Sapin. In 2002, he became Assistant Professor and Team Manager at Telecom ParisTech. In 2007, he became CFO and Deputy CEO of Institut Télécom, a group of six French engineering and management schools specialized in IT. He is the author of several books and many scientific papers about the use of digital groupware tools in project management and Lean Management. He is also the Vice Chair of the French Government Advisory Board on Digital.

FRIDAY, 15 NOVEMBER

8.30 - 9.15 a.m.

SPECIAL SPEAKER: GÉRARD RAMEIX, CHAIRMAN OF THE AMF, PARIS, FRANCE



Gérard Rameix was appointed Chairman of the Autorité des Marchés Financiers by Decree of the French President on 1st August 2012. Gérard Rameix, 61, is an alumnus of the Ecole Nationale Administration (ENA) (Class of 1978, Pierre Mendès France). He began his career in 1978 as an Auditor at the French Court of Audit (Cour des Comptes), becoming an Assistant Judge of the Court in 1982. He was appointed as a Technical Adviser to the Private Office of the Prime Minister from 1986 to 1988. He was responsible for private equity and mergers and acquisitions activities in a

private bank (Hottinguer) between 1989 and 1993. Gérard Rameix was appointed Director of the National Employee Health Insurance Scheme in 1993 and Deputy Director of the Private Office of the Prime Minister in 1997. He was appointed Director General of the Commission des Opérations de Bourse in 1997 and Secretary General of the Autorité des Marchés Financiers on its creation in 2003, holding that position until 2009. Since then, Gérard Rameix has been serving as National Mediator for Corporate Credit.

9.15 - 10.30 a.m.

THE TOP FIVE THINGS YOU NEED TO KNOW BEFORE YOU DO BUSINESS IN CHINA, TURKEY, AND BRAZIL

Explore new business territories and increase your knowledge and ability to make deals with companies in China, Turkey, and Brazil. Learn more about the legal, cultural, and business issues at stake in these growth regions of the world. The panel will discuss coming issues that multinational companies will face doing business in these regions, and companies from these countries seeking to do business in other jurisdictions around the world - including yours.

Moderator: **Creighton "Chip" R. Magid, Partner, Dorsey & Whitney, LLP, Washington, DC USA**

Speakers: **Maria Izabel dos Santos Nivault, Partner, Gouvea Viera Advogados, Paris, France**

Susan Ning, Partner, King & Wood, Beijing, China

Turgay Özkan, VC, Tubin Construction Co. Inc., Istanbul, Turkey

10.30 - 10.45 a.m.

BREAK

10.45 - 11.50 a.m.

EXPORT CONTROL AND TRADE SANCTIONS

This session will mainly focus on EU and US embargoes and other economic and commercial sanctions. The panel will explore the boundaries of and the key differences between these regimes in terms of:

- their nature and the inherent use of economic leverage as reflected in the comprehensive US regime versus the EU targeted sanctions;
- the scope of “targeted” populations: states, individuals but also organizations or transactions such as “Al Qaeda and Taliban,” “counter-narcotics trafficking,” “rough diamond trade controls,” or “counter-terrorist/terrorist financing;”
- the scope of those who must comply, touching on the extensive interpretation and application by the US of the extraterritoriality concept;
- the scope of “prohibitions” and conditions for licences; and
- the consequences thereof on compliance and disclosure requirements; and on enforcement actions and sanctions/penalties in particular regarding international financial institutions.

Moderator: **Guido De Clercq, Deputy Secretary General, GDF SUEZ, Brussels, Belgium**

Speakers: **Joshua Holzer, Chief Counsel for Global Trade, Pfizer Inc., New York, NY USA**

Pierre Cardin, Group Export Compliance Officer, EADS, Munich, Germany

Lourdes Catrain, Partner, Hogan Lovells, Brussels, Belgium

11.50 a.m. - 12.00 p.m.

BREAK

12.00 - 1.00 p.m.

HANDLING MASS TORTS AND MULTIPLE CLAIMS THROUGH MEDIATION OR OTHER FORMS OF ADR

All businesses can face a major event giving rise to mass tort claims or multiple claims, with major challenges and potential exposures to the business and its insurers, not to mention major expenses. Are you prepared? Have you considered the alternatives to all-out litigation or mechanisms for early and efficient resolution? Are there alternatives to class actions? This panel will examine the art of mediation and other forms of alternate dispute resolution, the mechanisms available, what has been successful and why. It will address why mediation works when negotiation fails and what foundational skills are necessary for success in complex commercial mediation. It will also look at the legal, commercial and cultural obstacles to mediation. Hear the legal experts share their experience of mediation in complex litigations.

Moderator: **Christopher Scott D'Angelo, Partner, Montgomery, McCracken, Walker & Rhoads, LLP, Philadelphia, PA USA**

Speakers: **Sophie Henry, Secrétaire Générale du Centre de Médiation et d'Arbitrage de Paris, Paris, France**

Albert Hilber, Senior Claims Expert, Swiss Reinsurance America Corporation, New York, NY USA

Maura Abeln Smith, Executive Vice President, General Counsel and General Secretary, Delhaize Group, Brussels, Belgium

1.00 - 1.10 p.m.

CLOSING REMARKS

Emmanuèle Lutfalla, International Corporate Counsel College Director, SCP Soulle & Coste- Floret, Paris, France

LOCATION

The Westin Paris - Vendôme

3 rue de Castiglione

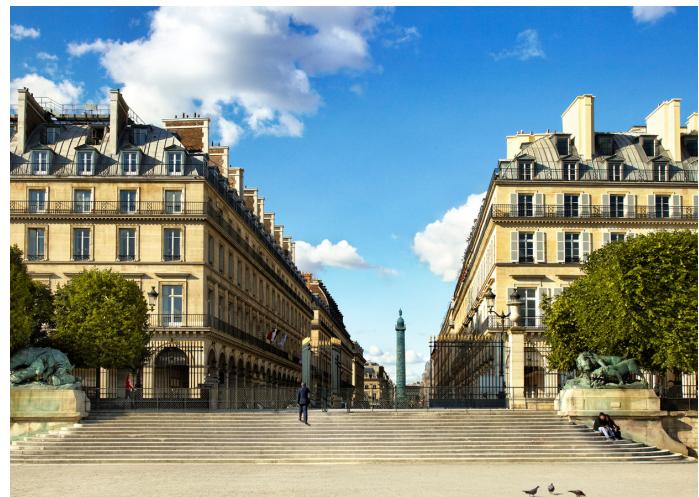
75001 Paris, France

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In the elegant heart of Paris, surrounded by all the enticements of the first arrondissement, the Westin Paris is moments from the Place Vendôme, Louvre Museum, Place de la Concorde, Tuileries Garden, and the boutiques of Rue du Faubourg Saint-Honoré. This is truly in the heart of Paris' cultural, financial, business, and shopping areas with the Champs-Elysées just a few minutes away.



RESERVATIONS AND ROOM RATES

The room rate, which is inclusive of applicable international and local taxes, per room per night is: €330 for Single and €350 for Double Occupancy. Complimentary wireless internet access in sleeping rooms and a buffet breakfast are included in the room rate. Breakfast is served in the hotel's restaurant, Le First, Restaurant Bourdoir Paris.

In order to make your hotel reservation, you must first register for the International Corporate Counsel College through the IADC. Once registered, the IADC will send you information that will allow you to secure a hotel room at our reduced rate. Reservations must be made prior to Friday, 11 October 2013. Unused rooms held for this meeting will be released on this date. Any reservation requests received after 11 October 2013 will be accepted only on a space available basis at the group rate. Please note that the room block may fill before that date or the hotel may sell out, so we encourage you to register with the IADC so you can make your hotel reservation early. Cancellation of any guaranteed room reservation between eight and three days prior to arrival will be charged a one night stay. For cancellations of any guaranteed room reservation made less than three days prior to arrival, the entire stay will be charged. Also, any early departures once onsite will incur full accommodation cancellation charges and any no-shows will be charged for the entire stay. Check-in time is 15:00 and check-out time is 12:00.

TRANSPORTATION

There are two major airports serving Paris - Charles De Gaulle (CDG) and Orly (ORY). From the airports you can take a car - either a taxi or car service. A taxi from Charles De Gaulle will cost approximately €60 one-way and from Orly will cost approximately €50 one-way. Depending on the time of day and traffic, the distance from Charles De Gaulle is approximately 40 minutes and the distance from Orly is approximately 30 minutes. Car service can also be arranged in advance by calling the hotel concierge at (33) (1) 4477 1004. Rates will vary depending on the time of day and number of people and luggage. Eurostar or Thalys trains from capital cities in Europe arrive at Gare du Nord Rail Station. It is a short cab ride, approximately €20, from the rail station to the hotel.

For driving directions or directions by rail, please visit the hotel's website at <http://www.starwoodhotels.com/westin/property/area/transportation.html?propertyID=1729>.

CLIMATE AND DRESS

When packing for your trip, please note that average temperatures in Paris this time of year range from a high 9° C/49° F to a low of 4° C/39° F. Business attire is appropriate for this meeting.

"Excellent exchange between outside counsel and in-house--rare to have the opportunity and have this be the focus of a conference."

"Absolutely top-notch speakers who addressed the issues that corporate counsel are most concerned about."

REGISTRATION FEES AND PROCEDURES

In-House Counsel: \$1,250/€932

The registration fee includes all meeting materials, Thursday's luncheon and reception and dinner. Credit cards will be charged in US dollars based on the exchange rate the day it is processed. Registration fees are set forth on the Registration Form.

Outside Counsel and In-House Counsel Package: \$2,500/€1865

The registration fee includes all meeting materials, Thursday's luncheon and reception and dinner for both the outside and in-house counsel. Credit cards will be charged in US dollars based on the exchange rate the day it is processed. Registration Fees are set forth on the Registration Form.

Spouse/Guest: \$300/€224

The spouse/guest registration fee includes Thursday's reception and dinner. Credit cards will be charged in US dollars based on the exchange rate the day it is processed. Registration Fees are set forth on the Registration Form.

CDP CREDIT (U.K. AND CANADA)

The IADC is an Authorized Provider of CDP Credit with the Solicitors Regulation Authority of England and Wales. The IADC is also a Pre-Approved Provider of CDP Credit with the Law Society of British Columbia. The Quebec CDP Committee recognized courses approved by other Canadian bars as approved in Quebec. 9 CDP credits are available for attendance at the International Corporate Counsel College.

CLE CREDIT (UNITED STATES)

Approximately 8 hours of general CLE credit in 60-minute states and 9.7 hours of general CLE credit in 50-minute states will be requested for accreditation from all mandatory continuing legal education jurisdictions.

CANCELLATION POLICIES

Registration Fee: A CASH REFUND, less a \$150 processing fee, will be made if a written notice of cancellation is received by the IADC office more than thirty (30) days prior to the first day of the meeting. No reason for the cancellation need be provided for a timely notice of cancellation.

NO CASH REFUND will be made if notice of cancellation is received by the IADC office thirty (30) days or less prior to the first day of the meeting. However, if special circumstances arise before the meeting which prevent attendance, a member may request a future meeting credit. The request needs to be in writing and submitted to the IADC office. It should be directed to the Finance Committee's attention and note the special circumstances which caused cancellation. The credit request can only apply to meeting registration fees (not air, hotel, activity, tour, or special event fees) and, if approved, will be valid for use toward any IADC meeting for one (1) year from the date of the meeting for which credit is requested. A \$150 processing fee will be deducted from the total future meeting credit. All future meeting credit requests will be considered by the Finance Committee and the decision of that Committee will be final.

Spouse/Guest Fee: Notice of cancellation must be received by the IADC in writing no later than 31 October 2013 in order to receive a full refund. No refunds or credits will be issued for cancellation requests received after 31 October.

SPECIAL NEEDS

If you will have special needs during the meeting (i.e. diet or accessibility), please let the IADC office know in advance of the meeting by sending an email to Rebecca Zurcher, Director of Meetings, at rzurcher@iadclaw.org.

CORRESPONDENCE AND QUESTIONS

For up-to-date meeting information, visit www.iadclaw.org. For questions concerning logistics and accommodations, please contact Rebecca Zurcher, Director of Meetings, at rzurcher@iadclaw.org. For all other questions, please contact Amy O'Maley, Director of Professional Development, aomaley@iadclaw.org.

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2013 INTERNATIONAL CORPORATE COUNSEL COLLEGE REGISTRATION FORM

DATE: 14-15 November 2013 • LOCATION: Westin Paris-Vendôme, Paris, France
 International Association of Defense Counsel • 303 West Madison, Suite 925, Chicago, IL 60606 USA
 Phone: 312.368.1494 • Fax: 312.368.1854 • Web: www.iadclaw.org

IN-HOUSE COUNSEL		\$1,250/€932	\$/€ _____
NAME	NAME ON BADGE		
FIRM/COMPANY NAME			
BUSINESS ADDRESS			
CITY	STATE	ZIP	COUNTRY
BUSINESS PHONE	BUSINESS FAX		
E-MAIL ADDRESS			
US STATE BAR NUMBER(S) FOR ALL STATES WHERE LICENSED		UK SOLICITOR IDENTIFIER NUMBER (if applicable)	
OUTSIDE COUNSEL AND IN-HOUSE COUNSEL PACKAGE		\$2,500/€1865	\$/€ _____
<i>Outside counsel members are most welcome, but they must come with one or more in-house counsel. The registration fee is \$2,500/€1865 (\$1,250/€933 for the outside counsel and \$1,250/€932 for the in-house counsel). If the outside counsel brings additional in-house counsel guests, there are fee reductions for subsequent guests. The registration fee for one additional in-house counsel is \$1,200/€895; second additional in-house counsel is \$1,150/€858; and any other in-house counsel is \$1,100/€820. Please use additional copies of this form to register multiple in-house counsel.</i>			
OUTSIDE COUNSEL INFORMATION			
NAME	NAME ON BADGE		
FIRM/COMPANY NAME			
BUSINESS ADDRESS			
CITY	STATE	ZIP	COUNTRY
BUSINESS PHONE	BUSINESS FAX		
E-MAIL ADDRESS			
US STATE BAR NUMBER(S) FOR ALL STATES WHERE LICENSED		UK SOLICITOR IDENTIFIER NUMBER (if applicable)	
IN-HOUSE COUNSEL INFORMATION			
NAME	NAME ON BADGE		
FIRM/COMPANY NAME			
BUSINESS ADDRESS			
CITY	STATE	ZIP	COUNTRY
BUSINESS PHONE	BUSINESS FAX		
E-MAIL ADDRESS			
US STATE BAR NUMBER(S) FOR ALL STATES WHERE LICENSED		UK SOLICITOR IDENTIFIER NUMBER (if applicable)	
SPOUSE/GUEST REGISTRATION FEE		\$300/€224	\$/€ _____
The spouse/guest registration fee includes Thursday's reception and dinner only. Name _____			

TOTAL AMOUNT ENCLOSED **\$/€ _____**

PAYMENT

Complete and email to rzurcher@iadclaw.org or mail to: IADC, 303 West Madison, Suite 925, Chicago, IL 60606 or fax to 312.368.1854.

AMEX Visa MasterCard Check (Payable to the IADC in USD)

Number:

Expiration Date: /

Name on Card: _____

Signature: _____

Please fill out the form and email, mail, or fax it to the IADC. For your convenience, all registration fees may be paid by credit card, wire transfer, or by check. Credit cards will be charged in U.S.D. based on the exchange rate the day it is processed but in no event will exceed the U.S.D. rate quoted.

If paying by wire transfer, please contact Caroline Mahieu at cmahieu@iadclaw.org for wire transfer details.

If paying by check, it must be in U.S. currency and mailed to the IADC, 303 West Madison, Suite 925, Chicago, IL 60606.



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14 - 15 NOVEMBER 2013 PARIS, FRANCE

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For more information and to register, visit www.iadclaw.org.