

QMIPRI Herchel Smith Seminar

67-69 Lincoln's Inn Fields WC2A 3JB

Monday, 1 February 2010

6 pm

(for 6.30pm start)

followed by a drinks reception

Branding Thoughts

Packaging and Consumer Behaviour

John Noble

Director, British Brands Group

Tibor Gold

Consultant; Professorial Fellow QMIPRI

Cliff Oswick

Professor of Organization Theory and Discourse, QMUL

The seminar is **free** and **open to the public**, but registration is required as **places are limited**.
Please register by email to qmipri@qmul.ac.uk. If you would like to join the mailing list, please email qmipri@qmul.ac.uk with your request.

All seminars have Law Society, General Council of the Bar, CIPA and ITMA CPD accreditation (2 points)