



**British Institute of
International and
Comparative Law**

Online Retail: The Changing Landscape and Ramifications for Competition Policy

Tuesday 2 December 2008

Charles Clore House
17 Russell Square, London WC1B 5JP

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Agenda:

13.30 *Coffee and Registration*

14.00 Panel 1

Chair: Dr Philip Marsden, British Institute of International and Comparative Law

The topics for this panel will include:

- Defining the online retail market.
- Is market power possible?
- What are the main factors, efficiencies and problems?
- How is online retailing changing the competitive landscape?
- Do brand owners face a threat from online sales?
- How are the interests of the consumer best served?

Speakers:

Cedric Manara, Law Department, EDHEC Business School, Nice

Dan Maldoom, DotEcon

David Stallibrass, Office of Fair Trading

Christopher Stothers, Milbank Tweed

Christopher Warner, Which?

15.30 *Coffee Break*

16.00 Panel 2

Chair: Stephen Kinsella OBE, Sidley Austin LLP

The topics for this panel will include:

- Devising a coherent competition policy approach to online retail.
- Building on vertical restraints exemptions, or something different?
- In the 21st century, how appropriate are competition laws which permit selective distribution restraints which prohibit or limit online sales? Or is this protection needed more than ever?
- Does the Internet provide opportunities - not just challenges - for the eBays of the online world and the YSLs and Guccis of the physical/bricks and mortar world?

Speakers:

Professor Alan Riley, City Law School

Andrei Gurin, European Commission

Thibaud Verge, CREST

Melanie Thill-Tayara, Salans

Richard Nash, eBay

18.00 Reception