



7th Annual Merger Conference

13th November 2008
 The Law Society, 113 Chancery Lane,
 London, WC2A 1PL

Sponsored by



SHEARMAN & STERLING LLP

Programme

Time	Title	Chair	Speakers
09.00	Registration with Tea/Coffee		
09.30	<p><u>Keynote Speech:</u></p> <p>Merging is such Sweet Sorrow – the Competition Commission's Perspective on UK Merger Control</p>		<p>Peter Freeman</p> <p><i>Chairman, Competition Commission</i></p>
10.30	<p>Non Horizontal Mergers: Theory and Evidence</p> <ul style="list-style-type: none"> - How best to present evidence to DG Competition - To what extent does theory support a presumption that non-horizontal mergers are beneficial? - Nokia-Navteq, Google-DoubleClick, TomTom-TeleAtlas 	<p>Adrian Majumdar <i>RBB Economics</i></p>	<p>Dr Raphael de Coninck <i>DG-Competition, European Commission</i></p> <p>Dr Jeff Church <i>Professor, University of Calgary</i></p> <p>Dr Amelia Fletcher <i>Chief Economist, Office of Fair Trading</i></p> <p>Dr Andrea Lofaro <i>RBB Economics</i></p>
12.00	Lunch		

13.00	<p>Merger Process - Phase II</p> <ul style="list-style-type: none"> - international enforcement trends in in-depth investigations 	<p>Matthew Readings <i>Partner, Shearman & Sterling LLP</i></p>	<p>Melanie Aitken <i>Assistant Deputy Commissioner, Canadian Competition Bureau</i></p> <p>David Meyer <i>Deputy Attorney General, Antitrust Division, US Department of Justice</i></p> <p>Simon Pritchard <i>Senior Director, Mergers, Office of Fair Trading</i></p> <p>Claude Rakovsky <i>Head of Unit, Antitrust and Merger Policy and Scrutiny, DG-Competition, European Commission</i></p>
14.30	Tea/Coffee Break		
15.00	<p>Upfront Remedies</p> <ul style="list-style-type: none"> - Perceived advantages and disadvantages (timing; ability to evaluate effectiveness; strategic behaviour) - Agency preferences - Challenging cases (hostile transactions; international mergers; do different industries warrant different approaches?) 	<p>Dr Philip Marsden <i>Director, Competition Law Forum, British Institute of International and Comparative Law</i></p>	<p>Alastair Mordaunt <i>Director, Mergers, Office of Fair Trading</i></p> <p>David Meyer <i>Deputy Attorney General, Antitrust Division, US Department of Justice</i></p> <p>Omar Wakil <i>Partner, Torys LLP, Toronto</i></p> <p>Chris Bright</p>
16.30	Reception		