



## 7th Annual Trans-Atlantic Antitrust Dialogue

1-2 May 2007  
Brunei Theatre, London

### 1 May:

Time	Title	Chair	Speakers
0900– 1015	<b>Substantive Merger Analysis in Recent Cases: Old Theories, New Theories, Empirical Evidence and Efficiency Defences</b>	<b>Cristina Caffara, CRA</b>	<b>Bill Kovacic, Commissioner, US Federal Trade Commission</b>  <b>Miguel de la Mano, Chief Economist's Office, DG-Competition, European Commission</b>  <b>Peter Davis, Deputy Chairman, Competition Commission</b>
1015- 1045	Coffee Break		
1045- 1200	<b>Fix-it First and Phase I Merger Remedies</b>	<b>Oliver Bretz, Clifford Chance LLP</b>	<b>Simon Priddis, Freshfields Bruckhaus Deringer</b>  <b>David Meyer, Deputy Assistant Attorney General for Civil Enforcement, US Department of Justice</b>  <b>Simon Pritchard, Director of Mergers, Office of Fair Trading</b>  [European Commission: tbc]

1200-1245	<b><u>Keynote Speech</u></b>		<b>Philip Collins, <i>Chairman, Office of Fair Trading</i></b>
1245-1345	Lunch		
1345-1500	<b>Consumer Welfare: What is Your Theory of Harm?</b>	<b>Philip Marsden, <i>Competition Law Forum, British Institute</i></b>	<b>Frank Maier-Rigaud, <i>DG-Competition, European Commission</i></b> <b>Adrian Majumdar, <i>RBB Economics</i></b> <b>Alena Kozakova, <i>Which?</i></b>
1500-1530	Coffee Break		
1530-1700	<b>Private Enforcement and Consumer Redress</b>  OFT discussion paper  Group actions  Settlements	<b>Aidan Robertson, <i>Brick Court Chambers</i></b>	<b>Ingrid Gubbay, <i>Which?</i></b>  <b>Rob Murray, <i>Cohen Milstein Hausfeld &amp; Toll</i></b>  <b>Ali Nikpay, <i>Office of Fair Trading</i></b>
1900	Gala Dinner at Drapers Hall  Speaker: tbc		

**2 May:**

Time	Title	Chair	Speakers
0930-1015	<b><u>Keynote Speech</u></b>  <b>Tour D'Horizon of His Time at the Commission</b>		<b>Philip Lowe, Director General, DG-Competition, European Commission</b>
1015-1030	Coffee Break		
1030-1200	<b><u>Agencies Roundtable</u></b>  Consumer harm  Single firm conduct  Mergers  Market investigations/sector inquiries	<b>Professor Margaret Bloom, King's College London</b>	<b>Philip Lowe, Director General, DG-Competition, European Commission</b>  <b>John Fingleton, Chief Executive, Office of Fair Trading</b>  <b>Jerry Masoudi, Deputy Assistant Attorney General, USDOJ</b>  <b>Bill Kovacic, Commissioner, US Federal Trade Commission</b>  <b>Peter Freeman, Chairman, Competition Commission</b>
1200-1300	Lunch		
1300-1430	<b>Failing Markets/Markets Not Working Well</b>  What can you do about it?  Sector inquiries  Burden of proof  Remedies	<b>Mark Friend, Allen &amp; Overy LLP</b>	<b>Frank Maier-Rigaud, European Commission</b>  <b>Bill Kovacic, Commissioner, US Federal Trade Commission</b>  <b>Daniel Gordon, Office of Fair Trading</b>  <b>Peter Freeman, Chairman, Competition Commission</b>
1430-1500	Coffee Break		

1500-1630	<p><b>Consistency of Decisions Across Jurisdictions ... or Chaos?</b></p> <p>Ice cream</p> <p>Credit cards</p> <p>Qualcomm</p> <p>Crehan</p> <p>Coca-Cola</p>	<p><b>Michael Hutchings,</b> <i>Competition Law Forum</i></p>	<p><b>Matthew Levitt, <i>Lovells</i></b></p> <p><b>Rod Carlton, <i>Freshfields Bruckhaus Deringer</i></b></p> <p><b>Gabriel McGann, <i>Coca-Cola</i></b></p>
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