

BIICL Events

16th Annual BIICL International Mergers and Antitrust Conference

Thursday 2 May 2019

Institute of Directors, 116 Pall Mall, London SW1Y 5ED

Programme

Panel and timing		Speakers
Registration and refreshments: 13:30-14:00		
Panel 1 14:00-15:10	The future of antitrust policy in the next 10 years <ul style="list-style-type: none"> Political dynamics: the key challenges facing competition policy and enforcement today Pressure for change: main findings of the “Unlocking digital competition” and “Competition policy for the digital era” reports Competition law vs. ex ante regulation: how best to promote competition and protect consumers The battle for broader international convergence 	<ul style="list-style-type: none"> Deirdre Trapp, Partner, Freshfields Bruckhaus Deringer LLP (Chair) Professor Jason Furman, Chair of the Digital Competition Expert Panel Yves-Alexandre de Montjoye, Imperial College London, Special Adviser to Commissioner Vestager Chris Riley, Director of Public Policy, Mozilla
Coffee break: 15:10-15:30		
Panel 2 15:30-16:40	Merger assessment in today’s economy <ul style="list-style-type: none"> Digital deals: challenges assessing potential competition and the impact on innovation, “killer acquisitions” and protectionism Dynamic / competing counterfactuals The future of the EUMR – possible reforms ahead? CMA review of tech mergers 	<ul style="list-style-type: none"> Ethel Fonseca, Partner, RBB Economics (Chair) Saar Dierckens, Senior Competition Counsel, Siemens AG Andrea Gomes da Silva, Executive Director, Markets and Mergers, Competition and Markets Authority Hans Zenger, Deputy Coordinator Mergers, Chief Economist Team, DG Competition, European Commission
Coffee break: 16:40-17:00		

<p>Panel 3</p> <p>17:00-18:10</p>	<p>Competition enforcement in the digital economy</p> <ul style="list-style-type: none"> • Exploring the expert reports' divergent proposals: a new co-regulatory model (UK) vs. amending the current ex post regime (EU) • Burden of proof and the evidential standard on anti-competitive effects and efficiencies: are special rules needed for cases against tech platforms? • Proposals to limit judicial oversight of agency enforcement decisions: are they justified for cases against tech platforms, or any other part of the economy? • In what circumstances, and to what extent, should access to data sets be mandated? • Looking ahead: is a consistent global approach to digital enforcement necessary or desirable? 	<ul style="list-style-type: none"> • Rod Carlton, Partner, Freshfields Bruckhaus Deringer LLP (Chair) • Nicholas Banasevic, Head of Unit (Antitrust – IT, internet and consumer electronics), DG Competition, European Commission • Professor Amelia Fletcher, Professor of Competition Policy, UEA, member of the Digital Competition Expert Panel • Tim Lamb, Competition Counsel, Facebook • Adrian Majumdar, Partner, RBB Economics
<p>Networking drinks: 18:10-20:00</p>		