



**British Institute of
International and
Comparative Law**

Sponsorship Opportunities at BIICL 2018

An independent legal research institute with charitable status, undertaking applied research, publications and events

www.biicl.org



**British Institute of
International and
Comparative Law**

Why partner with the British Institute of International and Comparative Law?



The British Institute of International and Comparative Law (BIICL) sits at the heart of a diverse community of scholars and practitioners. As well as projects in public international and private international law, BIICL also includes the Bingham Centre for the Rule of Law and specialist forums for competition law, product liability law and investment treaty law

Our wide programme of events and conferences helps us to fulfil our public benefit role. We have carefully developed an annual events programme of over 60 seminars, workshops and conferences attracting around 4,000 people each year. Our events include topics that are cutting edge and relevant to the Institute's membership and wide network of contacts including those who access our website and social media channels.

We offer sponsors a multitude of ways to promote their organisation, products and specialist services. Our sponsorship opportunities are broad enough to include online media and print publications, event sponsorship and exhibition packages.

Why become a sponsor of BIICL?

Sponsoring a BIICL event will help your organisation to:

- Enhance its brand and visibility
- Benefit from outstanding networking opportunities with lawyers, government officials, regulators, decision-makers, in-house lawyers and businesses
- Connect with the next generation of young lawyers
- Launch a service or product
- Develop new business links and opportunities in the UK and internationally.

We offer a range of sponsorship opportunities and are also happy to discuss tailored packages to suit your organisation.

To discuss these sponsorship opportunities please contact

Carmel Brown, Marketing Manager

+44 (0)20 7862 5435

c.brown@biicl.org



**British Institute of
International and
Comparative Law**

Sponsorship Packages



Exclusive sponsorship of an event held at the British Institute of International and Comparative Law		
Benefits	Whole day event £4,000 + VAT	Evening event £2,000 + VAT
Event delegate passes	6	3
Tickets for linked event or dinner	4	2
Sponsor logo on the event programme	Yes	Yes
Sponsor logo on printed event materials	Yes	Yes
Opportunity to provide a speaker at the event	Yes	Yes
Sponsor logo and hyperlink to appear on e-marketing material	Yes	Yes
Sponsor logo to appear on the holding slide	Yes	Yes
Sponsor logo displayed at event drinks reception	Yes	Yes
Sponsor logo to appear on the general conference signage	Yes	Yes
Sponsor logo and hyperlink will appear on the BIICL website event page.	Yes	Yes
Sponsor may distribute information or gifts at the event.	Yes	Yes

Sponsorship Packages (External Venues)



	One-day event held at an external venue		
Sponsor Benefits	Exclusive sponsorship Gold package £25,000 + VAT	Associate sponsorship Silver package £12,500 + VAT	Associate sponsorship Bronze Package £7,500 + VAT
Event delegate passes	6	3	2
Tickets for linked event or dinner	4	2	1
Sponsor logo on the event programme and materials	Yes	Yes	Yes
Opportunity to provide a speaker at the event	Yes	Yes	
Sponsors display table in a prime location during the event	Yes	Yes	
Sponsor details to appear on e-marketing material	Yes	Yes	Yes
Sponsor may display a banner at the event	Yes	Yes	
Sponsor logo will appear on the holding slide	Yes	Yes	Yes
Sponsor logo to appear on the general event signage	Yes	Yes	Yes
Sponsor logo and hyperlink will appear on the BIICL website event page	Yes	Yes	Yes
Sponsor may distribute information or gifts at the event.	Yes	Yes	



**British Institute of
International and
Comparative Law**

Signature Events

Sponsorship of our prestigious signature events provides a high level of visibility for your organisation and a range of benefits.



The Annual Grotius Lecture and Dinner October 2018

The BIICL Grotius Lecture and Dinner is an annual event at which a high profile speaker gives a talk on a topical subject relating to international law. Past speakers include: The Rt Hon Lady Justice Arden, Eleanor Sharpston QC and Sir Christopher Greenwood CMG QC. In 2017 the lecture was given by The UN High Commissioner for Human Rights, Zeid Ra'ad Al Hussein, at the Law Society in London in June.

The lecture is regularly attended by around 120 guests and is followed by a reception for all attendees and a dinner for around 60. Sponsorship of this event will provide an excellent opportunity to raise your organisation's profile with BIICL's international network. There will be plenty of opportunities for you and your guests to network with the speakers and guests throughout the evening.

This year's lecture will be given by The Rt Hon Lord Lloyd-Jones, Justice of the Supreme Court, on the topic of state immunity.

Sole Sponsorship of this event is £15,000 + VAT

Sponsor benefits include

- Complimentary places at the lecture and dinner
- Your logo on all marketing material for the event
- Your logo on the holding slide at the lecture
- Your logo on the cover of the lecture programme
- Your logo on signage at the event
- The option to have a banner or display table at the event
- Acknowledgement as a sponsor in our Annual Impact Report and on our website



**British Institute of
International and
Comparative Law**

The Annual Bingham Centre Lecture 10th July 2018

**This year's lecture will be given by
Irene Kahn, Executive Director of
the International Development Law
Organisation, on The Rule of Law and
the Sustainable Development Goals:
the Role of Business.**

**BINGHAM
CENTRE FOR
THE
RULE
OF
LAW**

An annual event hosted by the Bingham Centre for the Rule of Law at which a lecture is given by a prominent figure with an interest in the development and promotion of the rule of law. Former speakers include Lord Neuberger, Justice Angelika Nussberger, Christopher Stone, Sir Alan Moses and Lord Judge. This event is attended by around 200 individuals and is held at a prestigious legal venue such as Gray's Inn or Middle Temple and is followed by a reception for all attendees as well as an exclusive dinner for the speaker and VIP guests.

Sponsorship of this event will provide an excellent opportunity to raise your firm's profile with the international network of the Bingham Centre and BIICL. There will be plenty of opportunities for you and your guests to network with the speakers and guests throughout the evening.

Sole Sponsorship of this event is £15,000 plus VAT

Sponsor benefits include:

- Complimentary places at the event and dinner
- Your logo on all marketing material for the event
- Your logo on the holding slide at the lecture
- Your logo on the cover of the lecture programme
- Your logo on signage at the event
- The option to have a banner or display table at the event
- Acknowledgement as a sponsor in our Annual Impact Report and on our website

To discuss sponsorship opportunities at our signature events

please contact: Sarah Taylor, Development Director

+44 (0)20 7862 5433

s.taylor@biicl.org

Additional Sponsorship Opportunities



Benefits	Drinks reception sponsorship	Event dinner sponsorship
	<p>Events held at the British Institute of International and Comparative Law: from £700 + VAT</p> <p>Events held at an external venue: from £1,200 +VAT depending on requirements</p>	<p>£2,000 -£7,500 + VAT Depending on the requirements and size of the dinner</p>
Complimentary invitations	2	2
Tickets for event or speaker dinner (if applicable)	2	4
Sponsor logo on the event programme	Yes	Yes
Sponsors display table in a prime location during the event	Yes	Yes
Sponsor logo and hyperlink to appear on e-marketing materials	Yes	Yes

To discuss these sponsorship opportunities please contact

Carmel Brown, Marketing Manager

+44 (0)20 7862 5435

c.brown@biicl.org