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15th Annual BIICL International Mergers and Antitrust Conference

Mon 23 April 2018

14:00-18:00

(Registration from 13:30)

Event followed by a
drinks reception

Turing Lecture Theatre,
IET, 2 Savoy Place,
London WC2R 0BL

**Conference hosted under
the Chatham House Rule.**

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As the protectionist rhetoric turns into action, new foreign investment control regimes are being established around the world and existing enforcers are toughening their resolve. Our panel of experts will reflect on the future environment for cross-border deals: is this the dawn of a new landscape for global transactions, where foreign investment reviews will be on par with merger control as key strategic risks affecting deal certainty and timetables?

On the antitrust field, pricing and distribution practices are again on the spotlight. The Intel judgment brought some clarity to the law on rebates but it raises once again the issue of the (often uneasy) interaction between law and economics. Other questions have come to the fore: what are the implications of the Coty judgment, particularly on the role of non-price competition, and are the recent excessive pricing cases clearing the mists on when a price could be excessive?

Merger control enforcement is in a state of flux both in the EU and in the UK. Conglomerate effects and coordinated effects are back on the map, but are these new risk fronts for businesses (like gun jumping following the Altice cases) or just a passing trend? In the UK, the CMA's approach to screens and identifying competitive effects continues to evolve – what's new, where are we now and what is next for merger control in the UK?

Speakers

- **Sir Jonathan Faull**, Partner, Chair of European Public Affairs (Brunswick Group)
- **Sir Nicholas Forwood QC**, Counsel (White & Case LLP); Barrister (Brick Court Chambers)
- **Andrea Gomes da Silva**, Executive Director, Markets and Mergers (Competition and Markets Authority)
- **Helen Gornall**, Director, Competition Law (AkzoNobel Legal Group)
- **Bojana Ignjatovic**, Partner (RBB Economics)
- **Guillaume Lorient**, Director, Markets and Cases II, Information, Communication and Media (DG COMP)
- **Adrian Majumdar**, Partner (RBB Economics)
- **Stephanie Parker**, Engagement and project management lead, National Security and Infrastructure Investment Review (BEIS)
- **Michele Piergiovanni**, Head of the Unit, Mergers IT, Telecom and Media (DG COMP)
- **Alex Potter**, Partner (Freshfields Bruckhaus Deringer)
- **Mark Rawlinson**, Chairman, UK Investment Banking (Morgan Stanley)
- **Rt Hon Sir Malcolm Rifkind QC**, Visiting Professor in the Department of War Studies (Kings College London)
- **Deirdre Trapp**, Partner (Freshfields Bruckhaus Deringer)
- **Martim Della Valle**, Global Head of Antitrust and Litigation (AB InBev)

Convened by **Dr Liza Lovdahl Gormsen**, Director, Competition Law Forum and Senior Research Fellow (British Institute of International and Comparative Law).